



2004 WALK SUPERSTARS

WARREN WALK SITE

Top Individual Fundraiser (corporate)
Richard Favor, Jr.: \$12,075

Top Individual Fundraiser (family)
Lorenz Mager: \$7,429

Top Fundraising Team (corporate)
Ford Global Walk Team: \$268,705

Top Fundraising Team (family)
Team Trombley: \$15,509

Rookie of the Year (corporate)
Henry Ford Health System: \$64,877

Rookie of the Year (family)
Bunny's Bunch: \$8,679

Cure Crusader Award: Belle Tire

Top 5 Fundraising Teams (corporate)
Ford Global Walk Team: \$268,705
General Motors Corporation: \$205,471
Henry Ford Health System: \$64,877
Lear Corporation: \$42,477
EDS: \$41,655

Top 5 Fundraising Teams (family)
Team Trombley: \$15,509
Cipa Family Foundation: \$10,000
Michael's Marchers: \$9,180
Bunny's Bunch: \$8,679
The Mighty Magers: \$8,179

ANN ARBOR WALK SITE

Top Individual Fundraiser (corporate)
Robert Abernethy: \$5,420

Top Individual Fundraiser (family)
Shirley Rogers: \$20,316

Top Fundraising Team (corporate)
Ford Global Walk Team: \$ 332,572

Top Fundraising Team (family)
Jumping Jack Flash: \$23,135

Rookie of the Year (corporate)
Rieter Automotive: \$5,000

Rookie of the Year (family)
Jumping Jack Flash: \$23,135

Cure Crusader Award: Toys R Us

Top 5 Fundraising Teams (corporate)
Ford Global Walk Team: \$ 332,572
General Motors Corporation: \$10,404
Ann Arbor Lions Club: \$10,000
National City: \$8,713
Rieter Automotive: \$5,000

Top 5 Fundraising Teams (family)
Jumping Jack Flash: \$23,135
Amanda's Ambition
For A Cure: \$20,416
Katie's Krew: \$15,396
Pump It Up: \$11,176
Spencer's Sprinters: \$7,356



dedicated to finding a cure

NEWS FOR JDRF WALK SUPPORTERS

2005 JDRF WALK ... *SAVE THE DATE!*



Sunday, September 18

Registration: 8:30 a.m. · Walk Begins: 9:30 a.m.
GM Tech Center, Warren · Gallup Park, Ann Arbor

Visit www.jdrfdetroit.org in the coming weeks for more information!

SHOP 'TIL YOU DROP TO BENEFIT JDRF

On Sunday, March 6 Procter & Gamble (P&G) will distribute coupons in millions of newspapers nation wide as part of a campaign to support JDRF's quest to find a cure for diabetes. The full-color coupon booklet will give consumers a greater incentive to buy over 50 P&G products they already know and trust. In Southeast Michigan, look for this coupon insert in The Detroit Free Press/News, The Ann Arbor News, The Oakland Press and The Port Huron Times-Herald.



10 cents of each P&G participating product purchased during the month of March will be donated to JDRF. Please note that P&G will still donate 10 cents from each product sold during the campaign **EVEN IF YOU DO NOT USE THE COUPON**, so please tell your friends and stock your pantry! JDRF and P&G are projecting this year's campaign will generate over \$800,000 for diabetes research (since 1995, this effort has raised over \$4.3 million for diabetes research and research education). Please help make this campaign more successful than ever by purchasing participating P&G products this March, including:

Always · Pantene · Secret · Sure · Old Spice · Olay · Noxzema · Pert Plus
Ivory · Zest · Crest · Scope · Thermacare · Pepto Bismol · Puffs · Metamucil
Vicks · Dawn · Downy · Mr. Clean · Pringles · Pampers · Charmin · Bounty
Bounce · Swiffer · Folgers · Iams · Cover Girl · Tampax

2005 JDRF EVENT CALENDAR



May 6: JDRF Promise Ball
Townsend Hotel, Birmingham



June 13: JDRF Golf Classic
Franklin Hills Country Club, Franklin

August 19: Ford's Crusin' Legends to Benefit JDRF
Downtown Birmingham

August 23: JDRF Night at Comerica Park



September 18: Walk To Cure Diabetes
GM Tech Center, Warren · Gallup Park, Ann Arbor



For more information on the events listed above, please contact JDRF at (248) 355-1133 or metrodetroit@jdrf.org

TYPE 1 DIABETES: IN THEIR WORDS



"I want a cure for diabetes so I can stop poking my fingers four times a day."

EMILY

Chesterfield Township

"I want a cure for diabetes because I hate it! I want to jump in the pool without having to test my blood and disconnect my pump!"

CHRISTOPHER, Brighton



"I want a cure for diabetes so I can just be normal again."

MEREDITH

Beverly Hills

"People with type 1 diabetes face challenges that are invisible to other people. I was diagnosed with diabetes 39 years ago and know, too well, what this disease is capable of, despite great efforts to control it."

AMY, Westland



"The pump gives me doses of insulin 24 hours a day and when I eat, I can program more insulin to cover the carbohydrates. Insulin keeps me alive, but is not a cure."

JILLIAN, Grosse Ile

"Monica was diagnosed with type 1 diabetes two years before her father was diagnosed with type 1 diabetes. At age four, she was supporting her daddy by holding his hand while he got his first injection. She's a tough little cookie, never complaining, and always facing her challenges without question. I just asked her again why she wants a cure, and she said 'Sometimes the pokes and shots hurt.'"



MONICA

Shelby Township

TERRI (Monica's Mother)



dedicated to finding a cure

WHY ENTRUST FUNDS TO JDRF?

For more than three decades, JDRF, the largest charitable funder of type 1 diabetes research worldwide, has been renowned as a highly effective medical research organization with remarkable efficiency in directing donor dollars to its mission. This year, JDRF's unwavering commitment to diabetes research has earned it high marks from charity watchdogs. *"Send money to these people and you can be sure that only a small portion will be frittered away soliciting you for more, and the bulk of what's left will be invested in a single-minded drive to find a definitive cure for juvenile diabetes,"* said Forbes magazine in a glowing profile of JDRF.

JDRF PUTS DONOR DOLLARS TO WORK

- 100% of donor-directed major gifts are allocated to research
- JDRF requires that grant recipients spend at least 90% of their funding directly on research.
- JDRF seeks out opportunities to leverage donors' investments.
- JDRF's unique, results-oriented research management program enhances the efficiency of scientific collaborations across the disciplines and creates ties between academia and industry. Both are crucial in speeding the transformation of research into viable treatments and cures.

FY 2004 EXPENSES

Research & Education	84%
Fund Raising	9%
<u>Management/General</u>	<u>7%</u>
Total	100%

JDRF IN THE NEWS

JDRF scored 91% in fundraising efficiency in the magazine's annual rankings of nonprofits. *"Too bad there aren't more charities with that kind of focus,"* wrote Forbes ("Eye on the Prize," 12/12/04).

"Not since AIDS activists stormed scientific meetings in the 1980s has a patient group done more to set the agenda of medical research" wrote The Wall Street Journal ("Ballot Drive Puts Stem-Cell Funding in Voters' Hands," 3/31/04).

Associated Press *"...the foundation is the only major medical foundation financially backing the California campaign, which promises to attack myriad diseases in novel ways"* ("Diabetes Group Backing Stem Cell Research," 7/30/04).

For the seventh year in a row, JDRF was top ranked by the American Institute of Philanthropy — and the only national diabetes organization to earn an "A" grade (12/1/04).



In a survey of top nonprofit's organizational efficiency, JDRF was deemed to exceed or meet industry standards and perform better than most charities in its cause (12/15/04).